

# Ready. Set. Stream.



HANCOCK FIBER

an archtopfiber company

## 📍 Streaming services

These include TV shows and movies (also called “content”) that are delivered to your TV, computer or mobile device through the Internet, WiFi, or using cellular data. This gives you much more flexibility in what content you can watch, and where you can watch it!

**On Demand** streaming services offer a library of video content that you can access and watch whenever you choose, for example, Netflix, Prime Video and Hulu (although Hulu also offers Live TV)

**Live TV** streaming services include are delivered over the internet, but function like traditional cable TV in that you can browse an on-screen guide, watch shows live and record shows to watch later.

## 📍 How to get started with streaming



### Hancock Fiber Internet

Any of our fiber broadband service tiers can support multiple streams on multiple devices.



### Streaming Device

If you already have a smart TV, then you’re all set. If not, no problem! We explain streaming devices in detail on the back of this flyer.



### Something to Watch

With so many streaming services available today, there’s something for everyone to watch. Continue to the next page for an overview of the most popular streaming services.

## Streaming Devices

|                | Roku   | Amazon Fire TV   | Chromecast   | Apple TV   | TiVo Stream   | Nvidia Shield TV   |
|----------------|--|--|--|--|---|--|
| <b>Format</b>  | Small box or stick   | Stick or cube  | Stick  | Small box  | Stick   | Small tube   |
| <b>Cost*</b>   | \$40-80  | \$50-140   | \$30-50  | \$170  | \$40  | \$150-200  |
| <b>Of Note</b> | Includes access to Roku Channel which has a robust content library; pair headphones with remote for private listening. Remote features voice controls. | Uses Alexa for voice search and can integrate with your Alexa device; Includes access to Roku Channel. | Includes Google TV and advanced features like making video calls from your TV (with a camera installed); integrates with smart home devices; Limited availability of cable-like apps. Control your TV with voice remote. | Best for Apple device owners; Includes access to the iTunes store; mirror content from your iPhone to your TV. Siri-powered remote with voice recognition. | Search shows and movies easily across on demand and Live apps; YouTube TV is the only cable-like app supported. Remote features voice-activated Google assistant. | Best for Android device owners and gamers; includes over 5000 apps for TV, Movies, Games and Music. Remote features voice control and a lost-remote feature. |

\*Costs are approximate based on our research.

## 📍 Other ways to watch



### On your PC or MAC

Most streaming services allow you to watch directly from your computer by visiting their website on your favorite web browser (like Chrome or Safari)



### On your mobile phone or tablet

Most streaming services offer an app that is compatible with both iOS and Android mobile devices (phones and tablets). These are

especially handy for downloading shows and movies to take on the go.



### On your smart TV

Most TVs today are smart TVs - meaning they easily connect to WiFi and have streaming and other apps built in. If your smart TV already has the streaming services you want to watch, there’s no need to add a streaming device! Just sign into your account and start watching.



## Tools to help








**MyBundle** Mybundle.tv is a website designed to help you find the best streaming services for you. Use their online quiz or search for shows/movies to get started.











Use this tool to search for where to watch specific shows and movies. You can even customize the app with the streaming services you already subscribe to.

## Top 5 Live Streaming Services

|                           |  |  |  |  |  |
|---------------------------|---|---|---|---|---|
| # of Channels             | 85+<br><i>(With access to Disney+, ESPN+ and Hulu on-demand)</i>                  | 100+<br><i>(Can add NFL Sunday Ticket for upcharge)</i>                           | 30+   | 75+   | 70+   |
| Price                     | \$77  | \$73  | \$40-55   | \$75  | \$25  |
| # of Simultaneous Streams | 2<br><i>(upgrades available)</i>  | 3   | 1-4<br><i>depending on subscription</i>   | Unlimited   | 3   |
| Local News                | ✓   | ✓   |   | ✓   |   |
| Live Sports               | ✓   | ✓   | ✓   | ✓   |   |
| On Demand                 | ✓   | ✓   | ✓   | ✓   | ✓   |
| Cloud DVR                 | Unlimited   | Unlimited   | 50 hours<br><i>(upgrade available)</i>  | Unlimited   | Unlimited   |
| Does Not Include          | AMC, BBC America, MLB Network, NBA TV   | A&E, History, Lifetime, MLB   | Animal Planet, Local Broadcasters   | MLB Network, NFL Network, Travel Channel  | Local Broadcasters, Live Sports, Major News Networks                                |

## Live and On Demand Niche Streaming Services

|   | Monthly Cost   | Types of Content   | Of Note  |
|---|--|--|--|
|  | \$7-\$23   | Original shows and movies + a lot of popular shows that are no longer on TV + a decent movie library   | You can set up a Kids profile for kid-friendly content. Easy to navigate.                |
|  | Included with Amazon Prime membership - \$15 monthly or \$140 annually | Lots of original shows and movies and a decent movie library. Exclusive place to watch NFL Thursday night Football.  | Purchase digital copies of movies to watch on any device.                                |
|  | \$10-\$30  | HBO original shows + robust movie library; upper tier package includes some live sports  | This is the only standalone premium movie service.                                       |
|  | \$6/month for Paramount+ / \$12/month with Showtime                    | Original shows, programs from BET, CBS, Comedy Central, MTV, and Nickelodeon + NFL on CBS + Showtime's library of shows and movies (with addition of Showtime) | Most content is available on demand except for some live sports.                         |
|  | \$8-14 (save when bundled with Hulu on demand or Hulu+ Live TV)        | Shows and movies from Disney, Pixar, Marvel, Star Wars, and National Geographic  | This is the only place to access and watch Disney-produced content                       |
|  | \$11, or bundle with Hulu and Disney+ for savings                      | Thousands of exclusive live events, original studio shows, and acclaimed series that aren't on the ESPN networks.  | Subscribers can purchase UFC PPV events and get access to fantasy sports tools.          |
|  | \$6-12   | New and hit shows, films and originals, live sports and events, current NBC and Bravo shows, local NBC affiliate with premium subscription                     | Premiere league soccer, Sunday night football and Big Ten Basketball are available live. |
|  | \$10   | Mostly original programming + limited movie library + live sports  | Exclusive place to watch classic Peanuts cartoons and MLS games                          |
|  | Free   | Movies, shows and originals  | Owned by Amazon; shows do include commercials  |

### Find the streaming service that's right for you

#### Start with: your favorite shows

Are there certain shows you can't live without? You could choose a service based on what you want to watch (Like Yellowstone or The Last of Us)

#### Start with: your favorite type of entertainment

Are you a sports fanatic? Need your daily dose of local news? These can also be deciding factors in choosing which streaming services to subscribe to.

#### Start with: the experience you want

Do you want a platform that gives you the look and feel of traditional cable TV - like an on-screen guide and access to network DVR? Or would you rather browse a library of shows and movies and let the service make recommendations?

### How to set up your streaming device

Easy as **1**  
**2**  
**3**

There might be some subtleties between streaming devices, but you'll find that most of them are incredibly easy to set up!

- 1 Plug the device into the HDMI port on your TV, then plug into a power source.
- 2 Connect the device to your WiFi network (Make sure you have your WiFi password handy!)
- 3 Log into your streaming accounts (you may have to download some apps first, but most streaming devices come pre-loaded with the most popular services like Netflix or Prime Video) and start watching.